

Introduction

The broad objective of the first National IT-BPO career guidance fair is to position IT- BPO Industry as a preferred career option to the next generation of Sri Lanka. The guidance fair aims to attract school leavers and key influencers such as teachers, parents and career counsellors and other stakeholders who play a pivotal role in making these career choices and create an awareness of this fast burgeoning IT- BPO Industry. In keeping with this broad objective the career guidance fair aims to hold the following kind of stalls:

1. IT- BPO Organizations
2. IT-BPO related Training institutes, Professional/Educational Institutes, ICT Universities etc.
3. Recruitment Consultants, Recruitments Job Sites
4. IT Hardware companies and Service providers
5. Career Counsellors

The career guidance fair will be held on 1st and 2nd September at BMICH Committee Rooms. As we have a limitation in terms of number of stalls we will in the first phase invite nominations and will subsequently use the below guidelines as a basis to allocate the stalls. The guidelines for stall holders are as follows:

Guidelines for Stall Holders

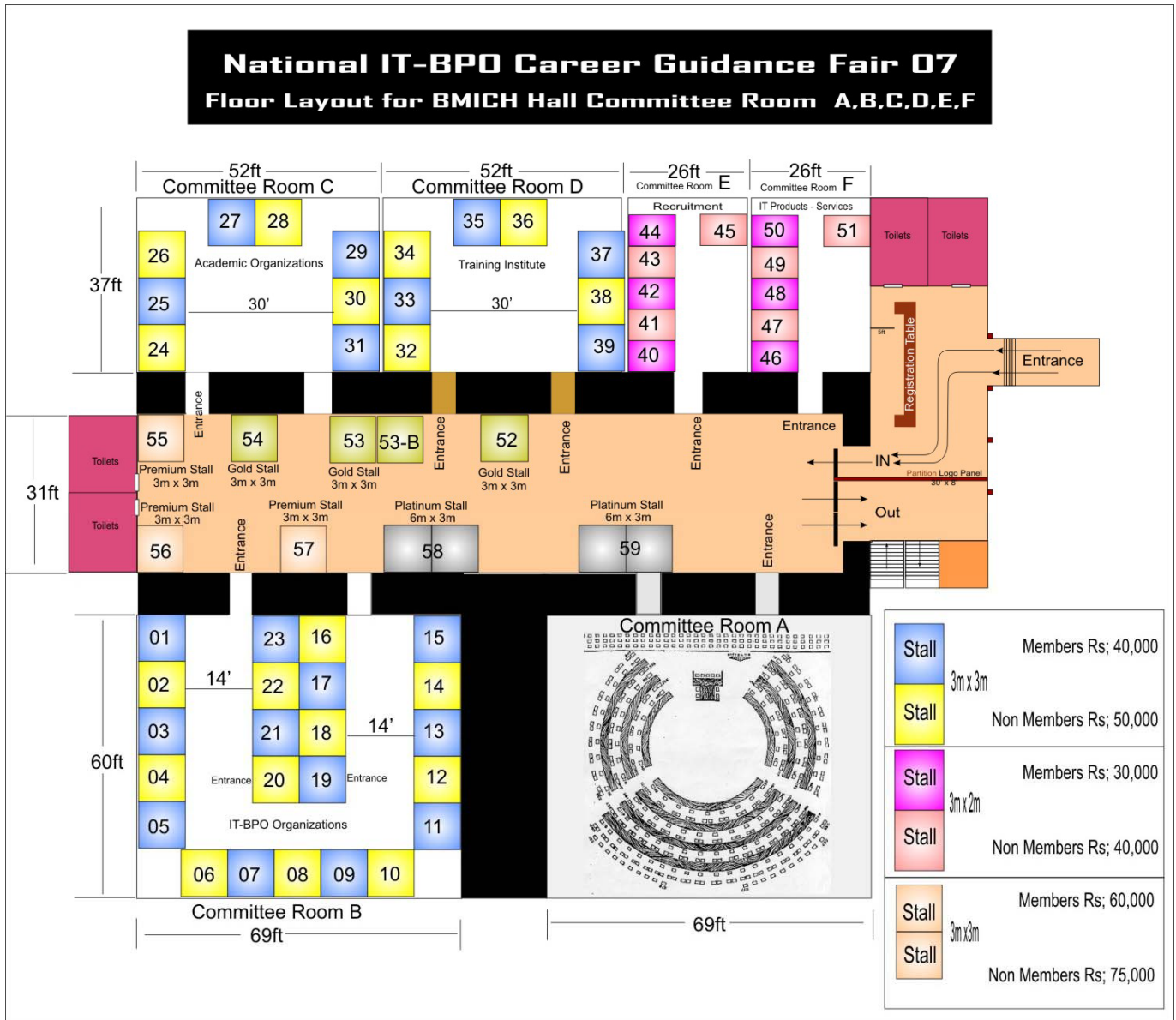
- All stall holders need to be contributing to the broad objective which is to position IT- BPO Industry as a preferred career option to the next generation of Sri Lanka.
- Stallholders would need to highlight the 2 or 3 key activities that they would carry out at the respective stalls.
- Stallholders to provide names of 2 or 3 people who will man the stall and who can provide some form or career guidance about IT-BPO.
- IT-BPO Organizations that can carry out recruitment/selection (walk in and walk out with a job) will be given preference.
- For Training & Education Bodies that can offer scholarship, discount schemes on IT – BPO skill enhancement will also be given preference.
- To nominate 1 member who can be a volunteer for the career counseling sessions (the orientation will be done by us) across two days.

Procedure for Nomination Submission for Stall Holders

Based on the above guidelines, find attached the nomination form. Request you to kindly fill up the same and forward it to us, the last date for receiving nomination is **5th August, 2007**. All announcements related to allocation based on the ability to meet guidelines, will be communicated **by 8th August, 2007**.

Please see Annexure – 1 A and 1 B that provides an outline of the stall layout and career counseling area.

ANNEX 1 A



ANNEX 1 B

